



Corporate Office  
18662 MacArthur Blvd., Suite 200  
Irvine, California 92612

## MAAS Appoints 2 New Vice Presidents

*Ms Lori O'Keefe named Vice President of Administration*

*Mr. Mac McGinnis named Vice President of Development Services*

(September 2011) Maas, a provider of innovative, value creating planning, management and consulting for higher education and other markets announced the addition of two vice presidents to join the company's Executive Team; Lori O'Keefe, vice president of administrative services, and Mac McGinnis, vice president of development services. These two appointments come on the heels of Founder Dr. Mike Maas's retirement and the recent appointment of Dr. Ron Kraft as President and CEO and further bolsters its management team. O'Keefe will lead Maas's administrative services efforts and McGinnis will bring leadership to the company's Development Services efforts.

### Executive Team Backgrounds

McGinnis brings a wealth of knowledge to Maas in the building, management and planning functions. He has over 25 years of experience working in the design and construction industry. As Vice President of Development Services, his responsibilities include Program, Project and Construction Management services wherein he provides oversight for all construction projects in several major Community College District Bond Funded Capital Programs.

O'Keefe has sixteen years of experience in California Education and has worked in all levels within the system ranging from elementary education to post-secondary institutions and is recognized as a mentor in the fields of curriculum and teaching strategies. Over the past two years, Ms. O'Keefe, in cooperation with faculty, staff and administrators has successfully written eight Educational Master Plans for community colleges in California. Her responsibilities include active involvement in master planning activities for clients and the coordination of Administrative Services.

Further Information:

*MAAS is a provider of innovative, value creating planning, management and consulting for higher education and other markets. For further information regarding this or any other story, please contact: Scott Allen at Hamilton-Blake Associates at [hamiltonblake@cox.net](mailto:hamiltonblake@cox.net) or 619-540-0499.*

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